

About us...

### The Television Workshop

Over twenty years ago, as more people in Boston became professionally involved in modeling and TV, The Cameo Agency identified the need to provide training for these budding actors. A professional workshop, different from the many expensive modeling schools was needed. **The TV Workshop** was born.

Typically, actors and models go to agents without any training or basic knowledge of the entertainment industry. These fields are highly competitive, filled with people from all around the greater New England area. The better trained invariably got more and more jobs.

This introductory course is designed specifically to teach audition skills, body awareness, camera posing, acting and TV commercial techniques.

Consisting of eight 2-hour sessions, students are taken from the early stages of loosening up and becoming familiar with physical expression to speaking professionally into a microphone and concluding with the completion of their own on-camera TV commercial.

**The Workshop** faculty are all working professionals with extensive experience in the Boston industry. Each has taught children and adults publically and privately.

Classes are kept small so that teachers can provide hands-on training in order to prepare our students for the exciting jobs available in print, radio, TV, movies and even the internet.

Our graduates have gone on to appear in ads for *Neiman Marcus*, *LL Bean*, *Talbot's & Talbot's Kids*, *Gap*, *Hasbro* and many more. Others have done TV commercials for *Lucky Charms*, *Comcast*, *McDonald's*, *Coke*, *Papa Gino's*, the list goes on. We've also had graduates in major motion pictures like *Love Letters*, *Perfect Storm*, *Gone*, *Baby, Gone* and others too numerous to mention.

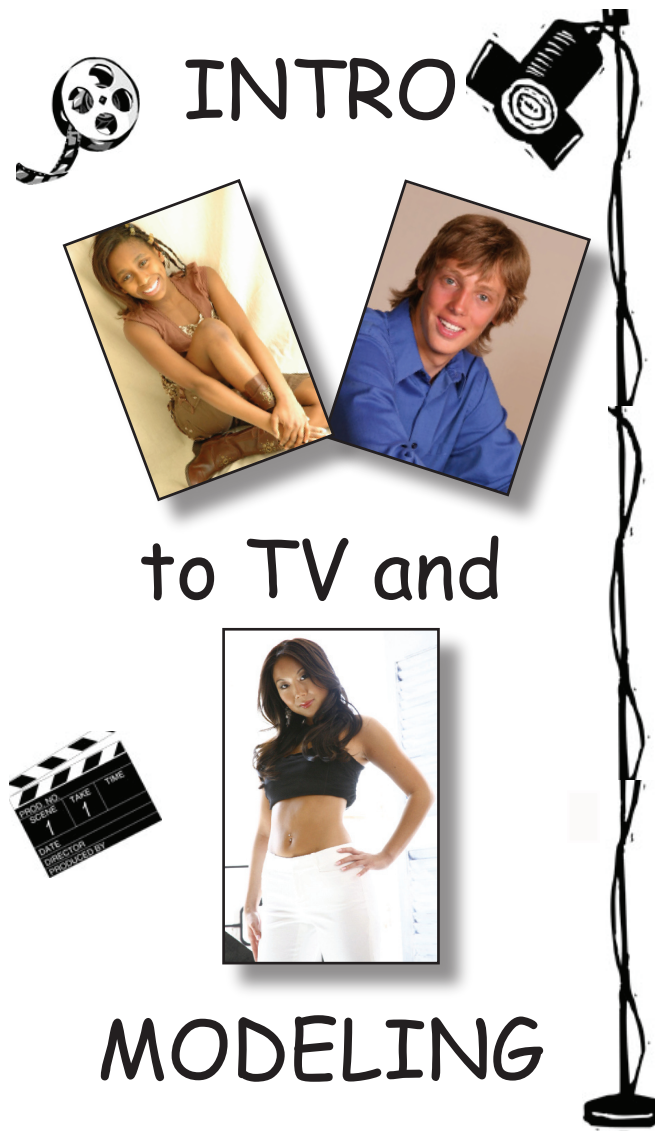
This is an exciting 8-week course. Students *love* coming to our classes! So don't delay. Sign up now. Just fill out the Registration Form inside, mail your deposit and *let's get acting!*

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• CLASSES FILL QUICKLY,  
• RESERVE YOUR SPACE NOW!  
• FILL OUT & MAIL THE REGISTRATION  
• FORM PLUS YOUR \$195 DEPOSIT *TODAY!*  
• .....



**THE TELEVISION WORKSHOP**  
683 MAIN STREET  
WALTHAM, MASSACHUSETTS 02451

Watch for Workshops coming to the South Shore!



a professional on-camera  
workshop for  
kids, teens & adults

Presented by **THE TELEVISION WORKSHOP**  
in Association with *The Cameo Agency*  
683 Main Street, Waltham, Massachusetts, 02451  
Telephone: 781-647-8303  
[www.thetelevisionworkshop.com](http://www.thetelevisionworkshop.com)

**REGISTRATION**  
\$195 deposit required

STUDENT'S LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PARENT/GUARDIAN (if under 18) \_\_\_\_\_ KIDS DOB \_\_\_\_\_  
HOME # \_\_\_\_\_ CELL 1 \_\_\_\_\_ CELL 2 \_\_\_\_\_ EMAIL \_\_\_\_\_  
STUDENT'S SKILLS,/TALENTS/TRAINING: \_\_\_\_\_  
(Attache Resume if available)

*This introductory course offers a professional overview of TV commercials, modeling and on-camera acting. It is designed to provide the foundation necessary to turn potential into performance. Students will take their experiences from this class into all walks of life!*

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**Classes held Saturdays from 9:30AM to 11:30AM**  
**Please Call for Current Dates**  
**Cost \$495**

**CURRICULUM**

- I. MOVEMENT: Explore physical movement, body awareness, and how to work with both the still and video cameras. Investigate the ins and outs of the commercial and modeling industries in Boston.
- II. MODELING: Learn how best to pose for the camera, including garment handling, informal modeling, and posing techniques. Compare runway techniques and turns to posing for print. Plus tips on makeup and grooming.
- III. PHOTOGRAPHY: Be a model! In this session, you will have the opportunity to practice classes I and II. Work with a professional photographer and have photos taken that can be used for your composite cards and/or headshots.
- IV. SPEECH: Using a prepared TV commercial, you will work on projection, articulation, Boston regionalisms. Plus learn how to mark a script. Emphasis on speech skills for acting in film, video, and voiceovers.
- V. DRAMA I: Explore the art of acting on camera. Learn about acting techniques for commercials and industrials. Examine acting styles. Compare acting for film and video vs acting for stage.
- VI. DRAMA II: Now you'll begin work on improvisational acting techniques, including quick interpretation for auditions. Learn to think quickly on your feet. You'll also continue to prepare the commercial.
- VII. TV I: This class works "on camera" commercials and "slates." Awareness of television acting skills. Working with a director. Rehearse your commercial to be taped at final class.
- VIII. TV II: The final class involves a live video taping of your commercial. View commercial for personal and class evaluation. Plus receive a candid critique and evaluation from your instructor.

**PRESENTING OUR FACULTY**

*Our teachers are ALL working professionals with outstanding achievements in their field. They are among the most experienced and qualified teachers in the business and are highly respected by their peers.*

**Rex Trailer** – A Boston TV legend! Known all over New England and beyond for his children's program, *Boom Town*. In addition, Rex has owned and operated RTV Productions, where he has trained top TV personalities for over 20 years. Rex is a distinguished member of the Emerson College faculty. Rex was inducted into the Academy of Arts & Sciences Hall of Fame and an Honorary Emmy for contributing over 25 years to the Boston Television Industry.

**Jeanette Bloss** trained at both Sam Houston State University and the Rhode Island School of Photography. She has worked for many years in advertising taking photos for a variety of professional assignments.

**Chris Palermo** has been doing radio voice overs, commercials and musical work for years. He has been featured in numerous films. Chris teaches voice and radio at several area colleges and will be running a TV Workshop on the North Shore.

**Sarah Carvalho** has been a fashion and runway model in Boston, NY and South America. Sarah has worked for Saks, Filenes, Macy's and Bloomingdales. She has also appeared in several television commercials. In addition, Sarah works with local businesses on "Corporate Imaging."

**Bernard Galvin** is a graduate of the American Academy of Dramatic Arts and the Actor's Workshop. He has appeared in 30+ theater productions in New England and been an acting, movement and voice teacher for the last 5 years. Bernard will be running a Worcester area TV Workshop.

**M.Lynda Robinson** has been acting and teaching in the Boston area for many years. She is respected and admired by everyone who knows her. Her credentials include live theatre, TV, industrials, print and more than space allows.

**Mary Valentine King** has been an Artist-in-Residence at The Kennedy Center and is the founder of Dream Drama Company. Mary has taught drama at many area colleges and has appeared on-stage throughout New England.